AD SIZES & SPECIFICATIONS

All sizes listed in inches (width x height).

Keep all important text and images in the Safety area.

Half Page Ads do not require bleeds.
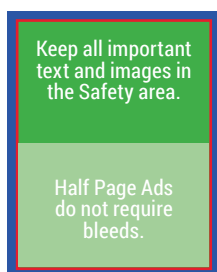
FULL PAGE SIZE
Bleed: 8.625" x 11.125"
Trim: 8.375" x 10.875"
Safety: 7.875" x 10.375"

HALF PAGE SIZE
Horizontal: 7" x 4.8"

CAMERA-READY ADS

FILE FORMAT: PDF-X1A settings from a vector PDF preferred.
• Please size to the correct specifications.
• Please embed or outline all fonts.
• Font sizes at least 7pt, line widths at least .5pt.
• Do not include crop/bleed marks.

GRAPHICS: All submitted graphics must be high resolution at a minimum 300dpi.

COLOR: 4-Color Process, CMYK.
Incorrect spot or RGB color can be converted on request to CMYK (we cannot guarantee color accuracy)

ADS WITH BLEEDS: Keep all LIVE matter not intended to trim, ¼" from TRIM edges.

HOW TO SUBMIT FILES

All camera-ready artwork must be submitted as electronic files only. Artwork can be sent via email, Dropbox.com or WeTransfer.com to:
sponsors@ikariachicago.com

Deadline for submissions is August 1, 2025.